

許世芸 老師

現職 休閒與遊憩管理學系 助理教授

學歷 紐西蘭奧克蘭科技大學行銷研究所博士候選人

專長1 觀光

專長2 消費者行為

教師研究成果資料明細



SCI、SSCI、A&HCI、EI、TSSCI期刊論文

- 1.(Tzung-Cheng Huan)、(Jay Beaman)、(Liang-Han Chang)、許世芸(Shih-Yun Hsu)* ,2008-08, (已刊登)
TOURISM MANAGEMENT 29卷4期:795頁~806頁
Robust and alternative estimators for “better” estimates for expenditures and other “long tail” distributions
- 2.許世芸(Shih-Yun Hsu)* ,2009-12, (已刊登)
JOURNAL OF BUSINESS RESEARCH 62卷12期:1223頁~1254頁
Storytelling research of consumers' self-reports of urban tourism experiences in China
- 3.許世芸(Shih-Yun Hsu) ,2011-08, (已刊登)
JOURNAL OF BUSINESS RESEARCH 64卷8期:785頁~799頁
General theory of cultures' consequences on international tourism behavior
- 4.許世芸(Shih-Yun Hsu) ,2011-12, (已刊登)
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The evaluation mode of hotel housekeeping
- 5.許世芸(Shih-Yun Hsu) ,2010-04, (已刊登)
ICIC Express Letters 4卷2期:325頁~331頁
Application of logistic regression analysis of home mortgage loan prepayment and default risk