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專長1 觀光

專長2 消費者行為

教師研究成果資料明細



非SCI、SSCI、A&HCI、EI、TSSCI...等具審查機制論文

- 1.許世芸(Shih-Yun Hsu) ,2008-05, (已刊登)
Advances in Hospitality and Leisure 4卷0期:121頁~137頁
Experience Use History and Typology of Substitutability among Hikers
- 2.許世芸(Shih-Yun Hsu) ,2008-09, (已刊登)
International Journal of Management 25卷3期:467頁~479頁
Improving the Experience of Visitors to Public Museums: A Managerial Perspective
- 3.(Chen Y.Y.)、許世芸(Shih-Yun Hsu)* ,2007-, (已刊登)
Asian Journal of Management and Humanity Sciences 1卷4期:577頁~589頁
The Experiment and Planning of Curriculums for Preparing the Practical Competencies of Hospitality Management Students
- 4.許昌賢(Chang-Hsien Hsu)、許世芸(Shih-Yun Hsu)、陳家慧(Chia-Hui Chen)、陳啟元(Chi-Yuan Chen) ,2010-06, (已刊登)
The7th IEEE International Conference on Service Systems and Service Management 2010卷1期:988頁~993頁
The purchasing intention of industrial lubricating oil
- 5.許志賢(Chih-Hsien Hsu)、許世芸(Shih-Yun Hsu) ,2007-06, (已刊登)
管理實務與理論研究 一卷二期:1頁~16頁
交易成本理論與合作策略間關係之研究
- 6.許世芸(Shih-Yun Hsu) ,2011-04, (已刊登)
Asia Pacific Journal of Tourism Research 16卷2期:209頁~228頁
Why do Visitors Go to Museums? The Case of 921 Earthquake Museum, Wufong, Taichung