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教師研究成果資料明細



### 非SCI、SSCI、A&HCI、EI、TSSCI...等具審查機制論文

1.高立學(Li-Shiue Gau)、陳朝鍵(Chao-Chien Chen) ,2010-, (已刊登)

運動休閒餐旅研究 5卷4期:61頁~79頁

驗證影響觀眾知覺贊助效益因素模型

2.高立學(Li-Shiue Gau)、陳朝鍵(Chao-Chien Chen) ,2010-12, (已刊登)

運動休閒餐旅研究 5卷4期:61頁~79頁

驗證影響觀眾知覺贊助效益因素模型

3.陳朝鍵(Chao-Chien Chen)、王秀瑾(Hsiu-Chin Wang) ,2008-12, (已刊登)

科技管理論叢 2卷1期:122頁~140頁

文化創意產業品牌形象與忠誠度之研究-以田尾公路花園為例

4.陳朝鍵(Chao-Chien Chen) ,2011-06, (已刊登)

The Journal of Human Resource and Adult Learning 7卷1期:27頁~32頁

Quantitative Methodology: Appropriate use in Research for Blind Baseball

Ergonomics and Safety Design

5.王秀瑾(Hsiu-Chin Wang)、陳朝鍵(Chao-Chien Chen) ,2010-06, (已刊登)

The Journal of Human Resource and Adult Management 6卷1期:127頁~133頁

Improvement of the Safe Environment of American University Indoors Sports

Facilities of Research

6.陳朝鍵(Chao-Chien Chen) ,2009-08, (已刊登)

The Journal of Human Resource and Adult Learning 5卷1期:127頁~138頁

Influence of Run-Walk Training on Health-related Physical Fitness of Elementary

School Students: The Case of the Gong Cheng Elementary School in Taiwan

County

7.陳朝鍵(Chao-Chien Chen) ,2009-08, (已刊登)

The Journal of International Management Studies 4卷2期:215頁~221頁

Issues Affecting Recreation Management Effectiveness : Comparison of Taiwanese

Programs with American Experience

8.陳朝鍵(Chao-Chien Chen) ,2008-06, (已刊登)

The Journal of Human Resource and Adult Learning 14卷1期:66頁~78頁

Study on Application of E-commerce and Organizational Performance in Taiwanese  
Professional Sports Event Promotion Organizations

9.陳朝鍵(Chao-Chien Chen) ,2008-06, (已刊登)

The Journal of Human Resource and Adult Learning 4卷1期:159頁~169頁  
A Study of Service Quality and Satisfaction for Museums-Taking the National  
Museum of Prehistory as an Example

**10.陳朝鍵(Chao-Chien Chen) ,2008-08, (已刊登)**

The Journal of International Management Studies 3卷2期:41頁~46頁  
Analyzing the Influence of Style Promotion of the Organization Leaders of Taiwan  
Blind Baseball Sport Committee through Case Study, August

**11.陳朝鍵(Chao-Chien Chen) ,2008-08, (已刊登)**

The Journal of International Management Studies 3卷2期:160頁~166頁  
A Study on the Relationship Between Bicyclists' Degree of Involvement and Place  
Attachment-A Case Study on the Kaohsiung Hedi Park

**12.陳朝鍵(Chao-Chien Chen)、許志賢(Chih-Hsien Hsu) ,2008-10, (已刊登)**

The Journal of Global Business Management 4卷2期:113頁~118頁  
Sport Commissions and Amateur Spots Research of Case Study

**13.陳朝鍵(Chao-Chien Chen) ,2010-10, (已刊登)**

品質月刊 46卷12期:28頁~31頁  
遊程中的顧客旅程－展開高品質服務的生態旅遊

**14.陳朝鍵(Chao-Chien Chen) ,2010-09, (已刊登)**

休閒事業研究期刊 8卷3期:82頁~95頁  
臺北聽障奧運會官方網站使用者滿意度之研究

**15.陳朝鍵(Chao-Chien Chen) ,2010-01, (已刊登)**

島嶼觀光研究 2卷4期:1頁~17頁  
自行車遊客體驗及企業形象與忠誠度之研究：兼論樂活變項之干擾效果