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教師研究成果資料明細



研討會論文

1. ?鳳嫻(Sharon F.H. Pang) 2011.06.2 ~2011.06.5

The Significance of Guanxi in Service Excellence in Asian Hospitality.
APacCHRIE Conference

2. ?鳳嫻(Sharon F.H. Pang) 2011.04.27~2011.05.1

An Exploratory Study of Factors Influencing Hospitality and Tourism Students' Willingness to act for Future Low Carbon Travel.
International Conference of Tourism

3. ?鳳嫻(Sharon F.H. Pang) 2010.05.7 ~2010.05.9

Distance Decay Effect on International Tourism.
Asia Tourism Forum

4. ?鳳嫻(Sharon F.H. Pang) 2010.08.12~2010.08.14

Does Gender Affect Students' Perception in Global Climate Change?
APacCHRIE Conference

5. ?鳳嫻(Sharon F.H. Pang) 2009.07.7 ~2009.07.9

The perception among students, educators, and practitioners in hotel and tourism education.
Asia Pacific Forum for Graduate Student's Research in Tourism and Hospitality

6. ?鳳嫻(Sharon F.H. Pang) 2009.05.18~2009.05.20

Green Venues in Asia
International Convention and Expo Summit

7. ?鳳嫻(Sharon F.H. Pang) 2009.05.18~2009.05.20

Examining the web marketing efforts of convention and exhibition centers in China
International Convention and Expo Summit

8. ?鳳嫻(Sharon F.H. Pang) 2008.01.3 ~2008.01.5

Personalized destination website information for different groups
Annual Graduate Education & Graduate Student Research Conference