

陳坤成 老師

現職 經營管理學系 助理教授

學歷 交通大學 科技管理博士

專長1 科技管理

專長2 科技與創新管理

專長3 技術預測

專長4 創業與創業投資

教師研究成果資料明細



研討會論文

1. 陳坤成(James K.C. Chen) 、 陳坤成(James K.C. Chen)

2008.09.21~2008.09.24

Perspective service innovation to self-service technologies attitude impact factors
the 4th IEEE International Conference on Management of Innovation and
Technology, ICMIT

2. 陳坤成(James K.C. Chen) 、 陳坤成(James K.C. Chen) 2008.11.8

~2008.11.11

Build an education resources allocation planning model of school with integrating
Information Technology

The IEEE international conference on industrial engineering and engineering
management (IEEM 2008)

3. 陳坤成(James K.C. Chen) 、 陳坤成(James K.C. Chen) 2008.11.8

~2008.11.11

Exploring innovation model combine with the green marketing to consumer's
behavior influence – A case study of A TFT-LCD company

The IEEE International Conference on Industrial Engineering and Engineering
Management

4. 游雅雯(Ya-Wen Yu) 、 林雅迪(Ya-Ti Lin) 、 陳永信(Yung-Hsin Chen) 、 陳

坤成(James K.C. Chen) 、 游雅雯(Ya-Wen Yu) 2010.07.18~2010.07.22

The Exploration of Business-to-Business Electronic Adoption Strategy in Taiwan
PICMET “10 Conference “Technology Management for Global Economic Growth

5. 陳坤成(James K.C. Chen) 、 何玉山(Yuh-Shan Ho) 、 陳坤成(James K.C.

Chen) 2010.07.18~2010.07.22

Evaluation Innovation Research Performance and Trend of the Worldwide
PICMET 10

6. 陳坤成(James K.C. Chen) 、 邱文宏(Wen-Hong Chiu) 、 陳坤成(James

K.C. Chen) 2010.06.28~2010.06.30

Evaluating Global Technology Transfer Research Performance

7th international conference on service systems and service management

7. 陳坤成(James K.C. Chen) 、 陳坤成(James K.C. Chen) 2009.12.8

~2009.12.10

How Service Technology Innovation Impact Customer Acceptance of Automatic
Transaction Machine.

The IEEE international conference on industrial engineering and engineering management

8.游雅雯(Ya-Wen Yu) 2011.05.1 ~2011.05.3

Business operation strategy for online market in Taiwan

IEEE 2011 International Conference on Management Science and e-Business Engineering (ICMSBE)